

Faculty Curriculum Vitae

Please fill out the details as indicated below. Where not applicable, mark 'N/A'

Full Name:	Yiannis Kouis
Status	Senior Lecturer
Rank:	Part-Time
Program:	Culinary Arts Management/Hotel and Tourism Management
Email:	jk627693@yahoo.com

Educational qualifications

Degree	Year	Awarding Institution	Thesis title (if applicable)
Teaching Certificate	2006	Cyprus Pedagogical Institute (University of Cyprus)	
Master of Management in Hospitality and Tourism-Concentration: General Management and Marketing	1991	Cornell University, New York, U.S.A.	
BSc in Business Administration- Concentration: Hotel, Restaurant, Tourism Administration	1987	University of New Orleans, New Orleans, U.S.A.	

Employment history

Period of employment		Employer	Location	Position
From	To			
2015	Present	Intercollege	Limassol	Lecturer
2014	Present	University of Nicosia/Intercollege	Nicosia	Lecturer
2009	2013	Cyprus Tourism Organisation	Nicosia	Director of Administration
2006	2009	Ministry of Education (Technical Education)	Nicosia	Educator at Hotel Schools
1993	2009	Intercollege	Nicosia, Limassol, Larnaca	Dept. Head, Senior Lecturer
1999	2003	Higher Hotel Institute	Nicosia	Lecturer
1993	2009	Human Resource Development Authority of Cyprus (HRDA)	Nicosia	Instructor of training programs
1992	1993	Louis Hotels (Sunotels)	Nicosia	Assistant Operations Manager
1992		Le Meridien Hotel	Limassol	Food and Beverage Manager
1991	1992	Ritz Carlton Hotel	New York	Restaurant Manager
1988	1989	Le Meridien Hotel	Limassol	Restaurant and Banquet/Event Manager

Intercollege – Faculty CV

1988		Annabelle Hotel	Paphos	Management Training (all departments)
1987	1988	Ramada Suite Hotel	New Orleans	Front Office Supervisor
1983	1987	Popeye's Fried Chicken	New Orleans	Restaurant Manager

Memberships and Professional Affiliations

From	To	Institution/Professional Organisation	Status
2003	2008	Cyprus Tourism Organisation	Member of the Board of Directors
1996	2001	Municipality of Lysi	Municipal Councillor

Conferences and Seminars

From	To	Title	Role

Research/Projects

From	To	Title and Reference	Funded by
2007		Benchmarking for hotel operations	
2006		"Feasibility and human resource development studies"	
2002		"Research on the effects of cultural and family background on students' performance in Cyprus"	
2001		"Research on personnel motivation and productivity in hotels in Cyprus"	
1997		"Marketing planning for hotel and restaurant operations"	
1996		"Analysis of tourist behaviour in Cyprus"	
1995		"Research project in HIV/AIDS in Cyprus"	
1991		"Graduate thesis on personnel recruiting criteria"	
1990		"Operational and financial analysis for Atlantic City Casinos (New Jersey)"	

Publications/Journal/Articles

	Year	Title	Other authors	Journal/ Conference/Publisher	Vol.	Pages
1	2006	"Sustainable tourism development in Cyprus"		Daily Press		
2	2006	"Organization, policy and development for tourism in Cyprus"		Daily Press		
3	2006	"Tourism Marketing"		Daily Press		
4	2007	"Economic impact of tourism in Cyprus"		Daily Press		
5	2007	"Yield management- revenue maximization for hospitality operations"		Daily Press		

Intercollege – Faculty CV

6	2008	“Service quality management in hospitality operations”		Daily Press		
7	2008	“E-marketing for tourism”		Daily Press		
8	2009	“Cost analysis and competitive comparison for hospitality product of Cyprus”		Daily Press		
9	2009	“Motivation and leadership in hospitality operations”		Daily Press		
10	2010	“Internal marketing”		Daily Press		

Awards/Distinctions
