

WE ARE HIRING!

Marketing Assistant

Atlantica Hotels & Resorts, the largest hotel chain in Cyprus and Greece, is seeking to recruit an experienced professional for the position of the Marketing Assistant to be based in Limassol.

Key Responsibilities:

The successful candidate will be working closely with the marketing team and report directly to the Marketing Manager and will be expected to:

- Provide administrative support to the marketing team to manage brand and marketing initiatives.
- Assist in the development and implementation of marketing plans and strategies.
- Utilise data from marketing campaigns, questioning the organisation's databases and external data.
- Identify marketing trends, needs and opportunities for growth.
- Creating a variety of marketing materials for our ongoing campaigns.
- Enhance the company's corporate image, through various events, online and offline, etc.
- Support the marketing team on projects such as developing strategies, marketing campaigns, social media campaigns and collecting and interpreting marketing analytics.

Desired abilities, experiences and qualifications:

- University degree in Marketing, business or a related field.
- Prior work experience 1-2 years in administration, sales, or marketing is preferred.
- Previous work experience in the Hospitality sector will be considered as a plus.
- Innovative / Creative thinking.
- Effective written and verbal communication skills.
- Ability to understand and analyse numerical and statistical data.
- High level of attention to detail is an important key to success for this role.
- Ability to prioritise, organise and execute in a fast paced environment.
- Fluency in the Greek and English languages is mandatory.

Remuneration:

An attractive and competitive remuneration package, will be offered to the successful candidate according to qualifications and experience.

Applications:

All applications will be treated with the strictest confidentiality. Interested applicants should forward their Curriculum Vitae and a cover letter, no later than 13/8/21, quoting the associated job title to **atheodorides@atlantichotels.com**.

