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| Course Title | **Research Methodology** | | | | | | |
| Course Code | MANS-324 | | | | | | |
| Course Type | Elective | | | | | | |
| Level |  | | | | | | |
| Year / Semester | 3rd Year, Spring Semester | | | | | | |
| Teacher’s Name |  | | | | | | |
| ECTS | 4 | Theory | | Laboratory | Simulation | | Tutorial |
| 2 | | --- | --- | | ---- |
| Course Purpose and Objectives | The main objectives of the course are to:   * To investigate current research methods * To propose a topic of specialization * To frame a research question and propose a research methodology * To perform literature review in a selected field and summarize findings and conclusions * To support the development of a thesis topic through exercises of self-reflection, critical awareness and analysis * To present the results of a critical evaluation and analysis of a body of knowledge, or an original contribution to knowledge, in the subject area of the scheme of study * To explain the understanding and interpretation of the research outcomes in relation to the research objectives. | | | | | | |
| Learning Outcomes | After completion of the course students are expected to be able to:   * To extract information from selected case studies and derive a research interest * To suggest a system of inquiry/paradigm for a thesis topic * To suggest a set of strategy/method and tactic for a thesis topic * To suggest a research methodology for a thesis topic * To set the standards of a thesis topic research quality * To produce work of a presentable quality that can then educate and inform other students | | | | | | |
| Prerequisites | None | | Required | | | None | |
| Course Content | 1. Introduction: general course information, detailed course outline and course assessment guide, create a general course forum, provide general information regarding the course textbook 2. Research Interests, and Cross-cutting Methodological Issues 3. Philosophical approach vs Conceptual approach 4. Research quality standards 5. Systems of Inquiry 6. Historical-interpretive method 7. Qualitative method 8. Correlational method 9. Experimental method 10. Simulation method 11. Logical argumentation method 12. Case Studies presentation | | | | | | |  |
| Teaching Methodology | Lectures, in-class assignments, sound and video equipment, computer, projector | | | | | | |
| Bibliography | 1. Required Textbooks/Reading:  |  |  |  |  |  | | --- | --- | --- | --- | --- | | Authors | Title | Publisher | Year | ISBN | | John W. Creswell | Research Design: Qualitative, Quantitative and Mixed Methods Approaches 4th Edition | SAGE Publications, Inc | 2014 | 978-1452226101 |  1. Recommended Textbooks/Reading:  |  |  |  |  |  | | --- | --- | --- | --- | --- | | Authors | Title | Publisher | Year | ISBN | | Sharan B. Merriam, Elizabeth J. Tisdell | Qualitative Research: A Guide to Design and Implementation 4th Edition | John Wiley & Sons | 2015 | 978-1119003618 | | | | | | | |
| Assessment | Formative assessment, assignments, individual research, presentations, feedback, discussions, final examination | | | | | | |
| Language | English | | | | | | |