

Course Title	Introduction to Management				
Course Code	IMGT-281				
Course Type	Required				
Level	1 st cycle				
Year / Semester	Second/Fall				
Teacher's Name	Charalambos Tapakis				
ECTS	6	Lectures / week	13	Laboratories / week	0
Course Purpose and Objectives	<p>This course is offered in such a way that the student gains an understanding of the main managerial roles and functions as they apply to the successful operation of a professional business (including non-profit organizations) within society. To assess the social responsibility of business organizations and the moral framework within which they must work. To get an assessment of the evolution of administrative theories and their effects on business practices. To familiarize students with strategic management to process the programming tools and decision-making processes - production and their applicability. To evaluate the effects of a changing local and international business environment on business policies. To evaluate the use of MIS in business operations. To assess the importance of human and labor relations in managing a business.</p>				
Learning Outcomes	<p>After completion of the course, students will be able to:</p> <ul style="list-style-type: none"> • Discuss the importance of management both as a profession and as a global human activity. • Understand how organizations are complex systems of human activity. • Discuss and implement key management, planning, guidance and control functions. • Discuss and implement the key management procedures. • Demonstrate that good management will help organizations become effective and efficient. • Critically discuss the importance of the business environment and the impact on the organization. • Critically discuss the importance of human resources in management. • Critically discuss the importance of teamwork in the field of management. • Conduct independent research using various sources. • Participate in discussions on controversial management issues. 				
Prerequisites	None	Required	None		

Course Content	<ul style="list-style-type: none"> • Introduction. How to Handle a Case • The Role of Administration and Administrative Functions: Planning and Decisions. • Organization and allocation of resources, guidance and control. • Responsibility and representation, responsibilities and authority. • Evolution of thinking management: Classical, Behavioral, Quantitative. • Ethical and Social Responsibilities. • Introduction to the Strategic Management process. • Introduction to the General Environmental, the Enterprise. • Environment and its impact on Business Policies. • The organizational structure and impact on the management system. • Organizational goals and spatial and spatial planning. Process Control. • The change and its impact on business strategies. The international aspects. • People and organizations. Provision of motivations for the Employee. Resistance to change. • Leadership. • Development of Human Resources. • Managing productivity and the impact of competition. Quality Management and Customer Impact. • Efficiency and effectiveness. • The decision-making process and quantitative decision-making tools. (Payment Matrix, Decision Trees, Linear Programming, Break-even Analysis). • Basic MIS and their implementation and use. • Case studies / teamwork. They examine an independent research using various sources. • Participate in discussions on controversial management issues.
Teaching Methodology	Lectures.
Bibliography	<p>Required:</p> <p>Management: Θεωρητικό Υπόβαθρο, Σύγχρονες Πρακτικές, Μπουραντάς Δ. Εκδ. Μπένου Γ. (τελευταία έκδοση).</p> <p>Suggested:</p> <ul style="list-style-type: none"> • Griffin, R W Management (τελευταία έκδοση). • Stephen, R. Robbins & David A. DeCenzo, Fundamentals of Management (τελευταία έκδοση). • Griffin, R W Management (τελευταία έκδοση). • Management: Challenges in the 21st Century, by Pamela S. Lewis et. al, West Publishing Company (τελευταία έκδοση).
Assessment	Individual Assignment, Group Assignment-presentation, Mid-Term Exam, Final Exam
Language	Greek