

Faculty Curriculum Vitae

Please fill out the details as indicated below. Where not applicable, mark 'N/A'

Full Name:	Paraskevi (Evi) Dekoulou
Status	Full Time
Rank:	Lecturer
Program:	Business Administration
Email:	dekoulou.e@intercollege.ac.cy

Educational qualifications			
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Degree	Year	Awarding Institution	Thesis title
PhD in Business Administration	2012	Aristotle University of Thessaloniki (GREECE)	Organizational Learning in Greek Mass Media Communication and Advertising Companies: The interplay between learning organization, organizational structure and performance
Master in Business Administration (MBA)	2012	Staffordshire University (UK)	Leadership and Work Outcomes in Learning Organization Context: An Empirical Study in Greek Advertising Industry
Master of Science in Media Management	2004	University of Stirling (UK)	Newspaper management problems emanating from the possible conflict between commercial and journalistic values: An exploratory study in Greece
Bachelor in Journalism and Mass Media Communication	2003	Aristotle University of Thessaloniki (GREECE)	

Employment history				
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Period of employment		Employer	Location	Position
From	To			
10/02/2014	Present	Intercollege	Cyprus	Project Coordinator/Researcher/Lecturer
14/09/2014	30/06/2017	Open University of Cyprus	Cyprus	Part-Time Lecturer
02/04/2012	07/02/2014	Research Committee, Aristotle University of Thessaloniki	Greece	Scientific Collaborator
17/10/2012	07/02/2014	Aristotle University of Thessaloniki	Greece	Assistant Lecturer
03/11/2008	21/05/2012	Technological	Greece	Adjunct Lecturer

Intercollege – Faculty CV

		Educational Institution (T.E.I) of Thessaloniki		
01/12/2005	11/01/2008	STRUCTURA A.E.T.E - DAMASK	Greece	Marketing Officer
14/10/2004	17/11/2005	European Centre for the Development of Vocational Training (Cedefop)	Greece	Executive Assistant to the Head of Area C

Conferences and Seminars

From	To	Title	Role
05/08/2017	07/08/2017	20th QMOD Conference on Quality and Service Sciences	Presenter
21/06/2017	23/06/2017	5th International Conference on Contemporary Marketing Issues (ICMI)	Presenter
26/06/2015	28/06/2017	EBEN 28th Annual Conference	Presenter
11/06/2015	12/06/2015	59th EOQ Congress	Presenter
01/09/2014	04/09/2014	3rd International Conference on Strategic Innovative Marketing (ICSIM)	Presenter
12/05/2014	16/05/2014	11th World Media Economics & Management Conference	Presenter

Research/Projects

From	To	Title and Reference	Funded by
01/12/2016	30/09/2018	Mentoring Platform for Young Social Innovators (MYNNOVA)	Erasmus +
01/10/2016	31/09/2018	Apprenticeship Helpdesk for Small & Medium Size Enterprises (AppHelp4SMEs)	Erasmus +
15/09/2015	15/11/2016	Work-life balance in Greek Women Employees	Research Funding Program: EEA Financial Mechanism 2009-2014 (Action: Diversity, Inequalities and Social Inclusion)
01/09/2015	31/08/2017	Careers Advice and Pathways to Employment (CAPE)	Erasmus +

Publications/Journal/Articles

	Year	Title	Other authors	Journal/Conference/Publisher	Vol.	Pages
1	2017	Developing a University CSR Framework using Stakeholder Approach	Antonaras, A., Iacovidou, M.	World Review of Entrepreneurship, Management and Sustainable Development		under publication
2	2017	Learning Organization and Organizational Structure as	Trivellas, P.	Journal of Business and Industrial Marketing	32(3)	385-397

Intercollege – Faculty CV

		Antecedents of Organizational Effectiveness in Advertising and Media Industry				
3	2016	The contribution of marketing innovations on art organization performance: cases from the biggest art organizations in Greece	Tsourvakas, G., Monastiridis, P., Goulaptsi, I.	International Journal of Nonprofit and Voluntary Sector	21(2)	133–147
4	2015	Measuring the Impact of Learning Organization on Job Satisfaction and Individual Performance in Greek Advertising Sector	Trivellas, P.	3rd International Conference on Strategic Innovative Marketing (ICSIM-2014), Elsevier	175	367-375
5	2015	Enterprising culture: Innovation and value-network	Antonaras, A.	Entrepreneurial challenges in the 21st century: Creating stakeholder value co-creation /Palgrave Macmillan		94-106