

**Course Syllabus**

<b>Course Code</b>	<b>Course Title</b>	<b>ECTS Credits</b>
HSPO-217	Leadership and Motivation in Hospitality	4
<b>Prerequisites</b>	<b>Department</b>	<b>Semester</b>
None	Hospitality	Spring
<b>Type of Course</b>	<b>Field</b>	<b>Language of Instruction</b>
Required	Leadership	English
<b>Level of Course</b>	<b>Lecturer(s)</b>	<b>Year of Study</b>
Diploma		2 <sup>nd</sup>
<b>Mode of Delivery</b>	<b>Work Placement</b>	<b>Corequisites</b>
Face to Face	N/A	None

**Course Objectives:**

The main objectives of the course are to:

1. Present main theories of leadership.
2. Analyse factors that influence effective leadership.
3. Discuss differences in leadership styles.
4. Analyse the impact of culture on leadership.
5. Outline features of contemporary leadership.
6. Explain Motivation.
7. Analyse the principles and models of Motivation

**Learning Outcomes:**

After completion of the course students are expected to be able to:

1. Develop an understanding of the principles of leadership and motivation in the hospitality industry, including different leadership styles and motivational theories.
2. Understand the importance of emotional intelligence in hospitality leadership, including self-awareness, self-regulation, motivation, empathy, and social skills.
3. Develop effective communication and interpersonal skills to interact with employees, customers, suppliers, and other stakeholders in the hospitality industry.
4. Analyze the economic and social impacts of the hospitality industry and explore sustainable practices in the industry.

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5. Use theoretical leadership concepts to develop leadership competencies to be utilized in Hospitality settings.
6. Develop strategies which can facilitate the ability to lead effectively.
7. Appreciate the complexities of leading in the 21st century.
8. Analyze Motivation Concepts and Applications in Hospitality settings

## Course Content:

1. Definition and Significance of Leadership.
2. Theories of Leadership.
3. The Global and Cultural Contexts of Leadership.
4. Leadership Traits.
5. Contemporary issues in Leadership.
6. Ethical Leadership.
7. Developing Leaders.
8. Motivation Concepts for Hospitality settings.
9. Motivation tools and Application.

## Learning Activities and Teaching Methods:

PowerPoint Lectures, Case Study Analyses, Student Presentations/Assignments

## Assessment Methods:

Class Participation, Assignments, Mid-Term Exam, Final Exam

## Required Textbooks / Readings:

Title	Author(s)	Publisher	Year	ISBN
Handbook of Human Resource Management in the Tourism and Hospitality Industries	Ronald Burke and Julia Christensen Hughes	Edward Elgas	2019	978 1 78643 136 3
Conflict Management and Motivation of Hospitality Professionals	Sousa, R.	Our Knowledge Publishing	2021	978-6204096384

**Recommended Textbooks / Readings:**

<b>Title</b>	<b>Author(s)</b>	<b>Publisher</b>	<b>Year</b>	<b>ISBN</b>
Leadership: Learning, Teaching, and Practice	Autumn Cyprès	Information Age Publishing	2019	9781681237145
A Time of Change in Hospitality Leadership	Sheppardson, C.	Business Expert Press	2020	9781952538544
The Leadership Experience.	Daft, R. L.	Cengage Learning	2022	9780357716304
Leadership in Organizations	Yukl, G.	Pearson	2020	9780135641255