

Course Syllabus

Course Code	Course Title	ECTS Credits
HSPO-211	Business Ethics	4
Prerequisites	Department	Semester
None	Hospitality	Spring
Type of Course	Field	Language of Instruction
Required	Ethics	English
Level of Course	Lecturer(s)	Year of Study
Diploma		2 nd
Mode of Delivery	Work Placement	Corequisites
Face to Face	N/A	None

Course Objectives:

The course aims to make students aware of the ethical issues. Additionally, the course aims to help students understand the importance of moral reasoning in the effectiveness of business environment and provide them with awareness of the ethical issues that exist in the increasingly complex business environment. Moreover, the course aims to enable students identify and discuss ethical issues related with daily practices and determine the right and the wrong for any given situation.

Learning Outcomes:

After completion of the course students are expected to be able to:

1. Define the term business ethics and critically describe the role of values in ethical decision making.
2. Understand and critically describe how executives and employees seek to justify unethical behaviour.
3. Describe the respective ethical challenges in the main functional departments of an organization.
4. Identify and describe major global ethical issues that are taking place in international businesses and develop the skills to communicate and implement the main ethical approaches.
5. Determine potential conflicts of interest within any organization.

6. Describe and explain corporate social responsibility (CSR), identify and describe the steps for effective corporate governance.
7. Understand and critically describe the term whistle-blower and distinguish between internal and external whistle-blowing.
8. Critically evaluate the ethical consequences of recent technological advances.
9. Understand and critically evaluate the opposing employer and employee views of privacy at work.
10. Distinguish between thin and thick consent.
11. Develop the key components of any ethical policy and identify the skills needed for problem solving and deal with ethical issues.
12. Critically describe the different environmental concerns and sustainability issues.
13. Maintain an appropriate balance between ethical and legal requirements.

Course Content:

- Understand ethics
- Ethical theories
- Defining business ethics
- Organizational ethics
- Corporate social responsibility
- Corporate governance
- Whistle blowing: What does it achieve?
- Ethics and technology
- Business ethics and globalization
- Doing What's Right in a Competitive Market

Learning Activities and Teaching Methods:

The course will be delivered through lectures, discussion, assignments, presentations, case studies and multimedia implementation.

Delivery sessions: a series of 13 weekly 2-hour sessions will take place. A specific theme will be analyzed and discussed every week.

Assessment Methods:

Attendance and Class Participation, Projects and Assignments, Mid-Term Exam and Tests, Final Exam

INTERCOLLEGE

Required Textbooks / Readings:

Title	Author(s)	Publisher	Year	ISBN
Business Ethics Now 5th Edition	Ghillyer, A.	McGraw Hill;	2019	978-1259535437
Business Ethics: Ethical Decision Making and Cases (MindTap Course List) 13th edition	Ferrell, O.C., Fraedrich, J.	Cengage Learning	2021	978-0357513361

Recommended Textbooks / Readings:

Title	Author(s)	Publisher	Year	ISBN
An Introduction to Business Ethics. (6th edition)	Des Jardins J.	New York. McGraw Hill	2020	978-1260914153
Business Ethics: What Everyone Needs to Know	Nelson, J.	Oxford University Press.	2022	978-0190610265
Business ethics: Managing corporate citizenship and sustainability in the age of globalization	Crane, A., Matten, D., Glozer, S., & Spence, L. J.	Oxford University Press.	2019	978-0198810070
Business Ethics: Decision Making for Personal Integrity & Social Responsibility	Laura Hartman, Joseph DesJardins and Chris MacDonald	McGraw-Hill	2021	978-1264155736