

Course Title	Entrepreneurship development				
Course Code	IBADM-412				
Type of Course	Required				
Level	1 st Cycle				
Year / Semester of study	First / Fall				
Lecturer's Name	Charalambos Tapakis				
ECTS	6	Lectures / week	13	Laboratories / week	0
Course Objectives	This course is offered in such a way so as the students develop the skills they need in order to apply the management principles to a real business environment. The aim of the course is to study the role of the entrepreneur in the developmental success of a small business. The course includes topics such as the choice of form / type of a small business as well as the criteria needed for its development and sustainability.				
Learning Outcomes	<p>After completing the training, trainees should be able to:</p> <ul style="list-style-type: none"> • Work in groups. • Be able to apply work organization and coordination techniques. • Develop process charts and provide operational risks. • Apply the principles of Corporate Responsibility. • Understand and implement quality management systems. 				
Pre-requisites	ICOMM 200, IMGT 281	Co-requisites	None		
Course Content	<ol style="list-style-type: none"> 1. Developing groups 2. Effective organization 3. Risk management 4. Process Management 5. Sharing roles 6. Diagnosis and problem solving 7. Corporate Social Responsibility 8. Compilation of business reports 9. Quality management systems (ISO standard) 10. Professional presentation 				
Teaching Methodology	Lectures, examples, presentations, videos and slides as well as classroom exercises.				
Bibliography	<p>Required:</p> <ul style="list-style-type: none"> • John&SirleyPayne, «Μάνατζμεντ: Πώς να το εφαρμόσετε», Εκδόσεις Κριτική, 2001 				

	<ul style="list-style-type: none">• Lecturer's notes <p>Suggested:</p> <ul style="list-style-type: none">• Β. Κέφης, «Ολοκληρωμένο Μάνατζμεντ: Βασικές αρχές για σύγχρονες οικονομικές μονάδες», Εκδόσεις Κριτική, 2005
Evaluation	Individual work, Teamwork - Presentation, Final and Midterm examination
Language	Greek