

Course Title	Introduction to Management				
Course Code	IMGT-281E				
Course Type	Compulsory				
Level	1 st cycle				
Year / Semester	Second/Fall				
Teacher's Name					
ECTS	6	Lectures / week	3	Laboratories / week	0
Course Purpose and Objectives	<p>This course is offered in such a way that the student gains an understanding of the main managerial roles and functions as they apply to the successful operation of a professional business (including non-profit organizations) within society. To assess the social responsibility of business organizations and the moral framework within which they must work. To get an assessment of the evolution of administrative theories and their effects on business practices. To familiarize students with strategic management to process the programming tools and decision-making processes - production and their applicability. To evaluate the effects of a changing local and international business environment on business policies. To assess the importance of human and labor relations in managing a business.</p>				
Learning Outcomes	<p>After completion of the course, students will be able to:</p> <ul style="list-style-type: none"> • Discuss the importance of management both as a profession and as a global human activity. • Understand how organizations are complex systems of human activity. • Discuss and implement key management, planning, guidance and control functions. • Discuss and implement the key management procedures. • Demonstrate that good management will help organizations become effective and efficient. • Critically discuss the importance of the business environment and the impact on the organization. • Critically discuss the importance of human resources in management. • Critically discuss the importance of teamwork in the field of management. • Conduct independent research using various sources. • Participate in discussions on controversial management issues. 				
Prerequisites	None	Required	None		
Course Content	<ul style="list-style-type: none"> • Introduction. How to Handle a Case • The Role of Administration and Administrative Functions: Planning and Decisions. 				

	<ul style="list-style-type: none"> • Organization and allocation of resources, guidance and control. • Responsibility and representation, responsibilities and authority. • Evolution of thinking management: Classical, Behavioral, Quantitative. • Ethical and Social Responsibilities. • Introduction to the Strategic Management process. • Introduction to the General Environmental, the Enterprise. • Environment and its impact on Business Policies. • The organizational structure and impact on the management system. • Organizational goals planning. Process Control. • The change and its impact on business strategies. The international aspects. • People and organizations. Provision of motivations for the Employee. Resistance to change. • Leadership. • Development of Human Resources. • Managing productivity and the impact of competition. Quality Management and Customer Impact. • Efficiency and effectiveness. • The decision-making process. • Case studies / teamwork. They examine an independent research using various sources. • Participate in discussions on controversial management issues. 						
<p>Teaching Methodology</p>	<p>Lectures, examples, guest lecturers from culinary industry, projects, presentations, videos as well as classroom exercises.</p>						
<p>Bibliography</p>	<p>Required:</p> <ul style="list-style-type: none"> • Stephen, R. Robbins & David A. DeCenzo, Fundamentals of Management <p>Suggested:</p> <ul style="list-style-type: none"> • Management: Challenges in the 21st Century, by Pamela S. Lewis et. al, West Publishing Company • Griffin, R W Management 						
<p>Assessment</p>	<ul style="list-style-type: none"> • Class Participation • Assignments • Mid-Term • Final Exam <p>Grading Policy</p> <table border="1" data-bbox="532 1738 1214 1877"> <tr> <td>Final Examinations</td> <td>30 – 50%</td> </tr> <tr> <td>Class Tests</td> <td>15 – 30% each</td> </tr> <tr> <td>Term paper or Projects</td> <td>15 – 30%</td> </tr> </table>	Final Examinations	30 – 50%	Class Tests	15 – 30% each	Term paper or Projects	15 – 30%
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INTERCOLLEGE

	Mid-Term	30 – 40%	
	Homework	0 – 20%	
	Quizzes	0 – 10%	
	Class Attendance & Participation	0 – 10%	
Language	English		