

Course Title	Entrepreneurship Development				
Course Code	IBADM-412E				
Type of Course	Compulsory				
Level	1 <sup>st</sup> Cycle				
Year / Semester of study	Fourth / Fall				
Lecturer's Name					
ECTS	6	Lectures / week	3	Laboratories / week	0
Course Objectives	This course is offered in such a way so as the students develop the skills they need in order to apply the management principles to a real business environment. The aim of the course is to study the role of the entrepreneur in the developmental success of a small business. The course includes topics such as the choice of form / type of a small business as well as the criteria needed for its development and sustainability.				
Learning Outcomes	After completing the training, trainees should be able to: <ul style="list-style-type: none"> <li>• Work in groups.</li> <li>• Be able to apply work organization and coordination techniques.</li> <li>• Develop process charts and provide operational risks.</li> <li>• Apply the principles of Corporate Responsibility.</li> <li>• Understand and implement quality management systems.</li> </ul>				
Pre-requisites	ICOMM 330E, IMGT 281E	Co-requisites	None		
Course Content	1. Developing groups 2. Effective organization 3. Risk management 4. Process Management 5. Sharing roles 6. Diagnosis and problem solving 7. Corporate Social Responsibility 8. Compilation of business reports 9. Quality management systems (ISO standard) 10. Professional presentation				
Teaching Methodology	Lectures, examples, presentations, videos and slides as well as classroom exercises.				

Bibliography	<p>Required:</p> <ul style="list-style-type: none"> <li>Lecturer's notes.</li> <li>Entrepreneurship, Bygrave, William D., Zacharakis, Andrew, Wiley</li> </ul> <p>Suggested:</p> <ul style="list-style-type: none"> <li>Entrepreneurship development, Gordon, E.; Natarajan, K.; Arora, Amishi., Himalaya Pub. House</li> </ul>														
Evaluation	<ul style="list-style-type: none"> <li>Class Participation</li> <li>Teamwork - Presentation</li> <li>Mid-Term</li> <li>Final Exam</li> </ul> <p>Grading Policy</p> <table border="1" data-bbox="571 801 1262 1088"> <tr> <td>Final Examinations</td> <td>30 – 50%</td> </tr> <tr> <td>Class Tests</td> <td>15 – 30% each</td> </tr> <tr> <td>Term paper or Projects</td> <td>15 – 30%</td> </tr> <tr> <td>Mid-Term</td> <td>30 – 40%</td> </tr> <tr> <td>Homework</td> <td>0 – 20%</td> </tr> <tr> <td>Quizzes</td> <td>0 – 10%</td> </tr> <tr> <td>Class Attendance &amp; Participation</td> <td>0 – 10%</td> </tr> </table>	Final Examinations	30 – 50%	Class Tests	15 – 30% each	Term paper or Projects	15 – 30%	Mid-Term	30 – 40%	Homework	0 – 20%	Quizzes	0 – 10%	Class Attendance & Participation	0 – 10%
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Language	English														